



1/10/23

Dukal, LLC  
2 Fleetwood Court  
Ronkonkoma, NY 11779

**We're enhancing the distributor and end-user experience with a bold new look.**

With the objective to implement Dukal's rebrand on all packaging touch points, our design team evaluated best practices in packaging design and function to better serve our customers.

Using the power of an icon, we've created a packaging design system that elevates our crest to reinforce the strength and protection of our products.

- An all new clean and modern design creates brand consistency.
- Grouped product information, left aligned, allows for enhanced readability and improved package navigation.
- Universal packaging meets language and regulatory requirements.

